



Press Release

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IASC Revamps Science Meeting; New Format Benefits Companies, Environment

SILVER SPRING, MD *August 4, 2008* – The International Aloe Science Council (IASC) is eliminating airfare, lodging and paper from the 27th Annual Scientific Seminar to reduce its impact on the environment and increase companies' accessibility to cutting-edge research on *Aloe vera*.

“As the benefits of aloe continue to extend into new product categories and healthcare arenas, the importance of IASC’s Scientific Seminar continues to grow,” said Executive Director Devon Powell. “There is simply no other opportunity for the scientific community and industry to experience this degree of education and research on *Aloe vera*.”

In light of the broad interest in aloe and the environmental burden of a conventional conference, IASC is foregoing its traditional in-person meeting in Dallas, Texas. More information on scheduling and speakers will be announced, and interested parties are encouraged to check the IASC website: www.iasc.org.

“With the current slate of speakers, it is clear the research presented at this year’s scientific seminar will inform product development for years to come,” said Powell. “We are proud to offer it to companies and researchers across the globe in an environmental- and budget-friendly manner.”

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The International Aloe Science Council (IASC) is a non-profit trade organization for the international Aloe vera industry. Its membership includes Aloe growers, processors, finished goods manufacturers, marketing companies, insurance companies, equipment suppliers, printers, sales organizations, physicians, scientists and researchers. The common bond between this diverse group of individuals and companies is an interest in promoting Aloe vera and its use in skin products, beverages, pharmaceuticals, and a wide variety of other products. Website: www.iasc.org.