



IASC Update

## IASC Announces Newly Elected Officers, Members of the Board of Directors

*April 3, 2009* – The International Aloe Science Council (IASC) Board of Directors welcomes four new members to its ranks and congratulates its newly elected officers: President-Elect Chris Hardy of Aloe Vera of America/Forever Living Products; Secretary Chris Clarke of Winning Solutions/Miracle of Aloe; and Treasurer Tom Brown of Florida Food Products.

Candidates for the four open seats on the Board of Directors were nominated during the March 9 Board of Director's meeting to fill vacated seats and elected by the current Board per the IASC by-laws. Please join the IASC in welcoming and congratulating the following new Board members:

### **K.S. Yoon, President & CEO, Aloecorp**

Mr. Yoon started as President and CEO of Aloecorp in 2008, bringing with him a decade's worth of executive experience, substantial management and leadership skills and knowledge of the financial industry. Prior to joining Aloecorp, Mr. Yoon was Executive Vice President and Chief Strategy Officer for ECONET, Inc. He thrives in challenging, high energy start-up ventures, turnarounds and high-growth organizations and is characterized as a talented strategist, capital thought producer, communicator, and project leader. Mr. Yoon holds an MBA from Korea University in Seoul, Korea.

### **Wenwen Ma, Ph.D., Vice President of Quality, Unigen Global**

Dr. Ma joined Unigen, Inc in 2004 as Director of Quality Control and Quality Assurance and quickly worked his way up to VP-Quality for Unigen Global, overseeing the quality system of Unigen US and Unigen Korea for testing and release of raw material and final dietary ingredients, specification, quality complaints, quality policies, vendor qualification and GMP implementation. Dr. Ma has a Ph.D. in Natural Products Chemistry from Purdue University and nearly 20 years of professional experience in QC/QA in the pharmaceutical and natural products industries. He is a member of the American Society of Pharmacognosy and AOAC International and has published widely.

### **Charlie Metcalfe, Founder and Chief Science Officer, Custom Analytics**

Mr. Metcalfe founded Custom Analytics, a contract analytical laboratory located in South

Carolina, in 1998. The company performs analyses for the pharmaceutical, personal care and nutraceutical industries; specializing in method development and optimization. Mr. Metcalfe holds a B.Sc. in Chemistry from Virginia Tech with graduate studies in Biomedicine at the University of Tennessee and Radiochemistry at the University of Nebraska. A member of the IASC since 2004, he brings an interest and enthusiasm in improving upon the methodology used for characterization and standardization protocols for aloe raw materials and products.

**Santiago Rodriguez, Ph.D, CEO & Technical Director, Lorand Laboratories**

*Aloe vera* has been at the center of Dr. Rodriguez's professional life for nearly two decades. CEO & Technical Director for Lorand Laboratories since 2001, Dr. Rodriguez has also worked as a consultant to aloe companies across the globe and previously worked for Carrington Laboratories as director of research. As a consultant, Dr. Rodriguez has been involved in such works as overseeing the design and construction of several processing plants, developing manufacturing technology and assisting with process improvement and quality assurance. He has contributed to the work of the IASC for several years and has been a validation inspector for the Council since 2005. Dr. Rodriguez holds a Ph.D. in chemistry from the University of Texas.

“The Officers of the Board of Directors and the new members of the Board bring a wealth of experience and will no doubt contribute greatly to the excellent work of this group of leaders,” said Executive Director Devon Powell. “I look forward to continuing ongoing work and beginning new projects with these outstanding individuals.”

The complete Board of Directors for 2009-2010:

Walt Jones, Chairman of the Board  
Ken Jones, President (Aloecorp)  
Chris Hardy, President-Elect (Forever Living Products/AVOA)  
Tom Brown, Treasurer (Florida Food Products)  
Chris Clarke, Secretary (Winning Solutions/Miracle of Aloe)  
Mick Anderson (Aloecorp)  
Jess Clarke, Jr. (Winning Solutions/Miracle of Aloe)  
Jesper Hummeluhr (Aloe Vera Group)  
Qi Jia (Unigen Pharmaceuticals)  
Dr. Yu Jian (Ministry of Science, P.R. China – Honorary)  
Sabine Larsen (LR Health & Beauty Systems)  
B. William Lee (Univera – Emeritus)  
Don Lovelace (Lily of the Desert)  
Dr. Wenwen Ma (Unigen Global)  
Rex Maughan (Forever Living Products - Emeritus)  
Charlie Metcalfe (Custom Analytics)  
Bahn Phan (Forever Living Products/AVOA)  
Bill Pine (Improve USA)  
Roger Poore (Forever Living Products/AVOA)  
John Price (Royal Body Care)

Dr. Santiago Rodriguez (Lorand Laboratories)  
Don Smothers (Naturetech)  
K.S. Yoon (Aloecorp)

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